

**DEADLINE** JANUARY 31, 2025  
**CAMPUS** LIPPSTADT



# HSHL INNOVATION CHALLENGE 2024

## PARTICIPATION FORM

	PARTICIPANT	PARTICIPANT	PARTICIPANT
Last Name			
Given Name			
Address			
Postal Code, City			
Phone Number			
Email Address			
Field of Study			
Semester			
	PARTICIPANT	PARTICIPANT	
Last Name			
Given Name			
Address			
Postal Code, City			
Phone Number			
Email Address			
Field of Study			
Semester			

You may only participate by submitting this PDF document. Please do not attach or submit any additional documents or files. Attachments are not permitted.

The jury will review only pages 2-9 of this document, using an anonymous participant number. Page 1 will be used solely to determine the winner or winning team.

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*Please describe your idea by completely answering the questions in this form. Please use complete sentences and keep it short. Each input box has a limited set of characters available.*

## 1. Innovation Concept

1.1 What is the name of your innovation?

1.2 What is the concept behind your idea? Please describe it briefly.

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1.3 What solutions or innovations does your concept provide?

1.4 In what context do you envision implementing your idea (e.g., through an organization, project, or partnership)?

1.5 Who will manage the project? Are there key collaborators or partners involved in the execution of this idea?

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**2. Solution Overview**

2.1 What is the primary benefit of your idea for the people or groups it aims to serve?

2.2 How does your idea contribute to societal or environmental well-being?

2.3 At what stage is your idea currently? Is it still in the planning phase, or are you actively working towards implementation?

2.4 What will be the first/next steps to bring your idea to life?

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2.5 What are the potential costs and benefits of implementing your idea?

Expected benefits in the first year:

Estimated costs in the first year:

### 3. Target Market and Field of Application

3.1 Which field or sector does your idea aim to impact (e.g., technology, education, environment)?

3.2 Are there existing solutions or approaches addressing a similar challenge?

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#### 4. Strategy for Promoting Your Idea

4.1 What strategies will you use to gain support, awareness, or adoption for your innovation?

4.2 Which approaches or strategies will you use to communicate the value of your idea and attract interest?

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4.3 What value does your innovation offer, and how will it be positioned to attract interest or investment?

## 5. Project Leadership and Team

5.1 Who is leading the project, and what relevant skills or experience do they have?

Skills and experience of the project leader:

5.2 Will you need additional team members, and if so, what skills are required?

Number of team members:

Required expertise:

## 6. Feasibility and Resource Planning

6.1 Please outline the key resources (e.g., equipment, funding, expertise, partnerships) required to develop and implement your innovation.

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6.2 Please describe the main development steps or goals for the next three years, including any significant challenges you anticipate

	YEAR 1	YEAR 2	YEAR 3
Development steps or goals			
Challenges			

6.3 Are there any specific areas where financial support, partnerships, or resources could accelerate the success of your idea?

## 7. Opportunities und Risks

### 7.1 Opportunities

*What are the most significant opportunities or advantages your idea has?*

1.	
2.	
3.	

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## 7.2 Risks

*What are the biggest risks or challenges your idea might face?*

1.	
2.	
3.	

## 7.3 Mitigation Strategies

*How do you plan to mitigate or manage these risks?*

1.	
2.	
3.	

## 8. Summary

Imagine you have one minute to explain your innovation to someone else. Convince them of the value and potential impact of your idea. Focus on the most important aspects from questions 1-7, highlighting why your idea matters and how it can create change or solve a problem.

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I/We have read and fully accept the conditions of participation. I/We confirm that the concept presented in this application was created and described by myself/ourselves.

Please submit your application for participation in this competition (PDF document) via email to [info@wfl-lippstadt.de](mailto:info@wfl-lippstadt.de). Once the document has been submitted, no further modifications can be made.

Please note the deadline: January 31<sup>st</sup>, 2025, 11:59 PM.

Good Luck!

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