

# TEILNAHMEBEDINGUNGEN

Mit der Teilnahme erklären sich die Studierenden mit den folgenden Bedingungen einverstanden. Der Rechtsweg ist ausgeschlossen.

# 1. Organizers and Supporters

The organizers of the competition are the Akademische Gesellschaft Lippstadt (AGL) and the Wirtschaftsförderung Lippstadt GmbH (WFL). Additionally, the competition is supported by the Lippstädter Standortforum e.V. and the Hamm-Lippstadt University of Applied Sciences.

### 2. Concept

Formerly known as the "Gründungsideenwettbewerb," this competition is now open to all bold and creative ideas. Whether focused on social impact, environmental sustainability, or the development of cutting-edge technological solutions, ideas from any field are welcome. Concepts with entrepreneurial potential, particularly those addressing global challenges such as sustainability, social impact, or ecological solutions, are strongly encouraged.

### 3. Participants

The HSHL Innovation Challenge 2024 is open to all students at the Lippstadt Campus of Hamm-Lippstadt University of Applied Sciences. Both individuals and teams of up to five students are eligible to participate. We encourage interdisciplinary and multicultural teams to foster diverse and innovative perspectives. Repeated participation is allowed, but each student may only submit one entry per year.

### 4. Competition Procedure

Competition materials will be available online starting December 1st, 2024, at wettbewerb.cam-pus-start-up.de. To enter the competition, students must submit the completed entry form (a fillable PDF document) by email to Wirtschaftsförderung Lippstadt (info@wfl-lippstadt.de) by the deadline. Participants will receive an email confirmation of receipt. It is recommended to use the freely available Adobe Reader to complete the form.

An independent jury, consisting of representatives from the Hamm-Lippstadt University of Applied Sciences, the Lippstadt business community, and the organizers, will decide on the prize winners. Evaluation criteria include:

- Innovation and Creativity: The originality and groundbreaking nature of the concept.
- Social or Environmental Impact (optional but highly encouraged): The potential contribution to solving societal or ecological issues.
- Entrepreneurial Potential: The idea's potential to be developed into a sustainable solution or venture.
- Feasibility: The practicality of the idea and the next steps for development.

If there is a high number of participants, the organizers will conduct a pre-selection process.

#### 5. Submission Deadline and Presentation

The submission deadline is January 31st, 2025, by no later than 11:59 p.m. Entries submitted after this deadline will not be considered. Individuals or teams will be invited to present their innovative ideas in an elevator pitch on February 12th, 2025, to the jury, with a maximum presentation time of three minutes per team. Jury members will then have the opportunity to ask questions. Only entries presented at this event will be considered for the competition.

#### 6. Prizes

#### Cash prizes

The competition offers the following non-restricted cash prizes:

1st place: €2,000 2nd place: €1,000 3rd place: €500

The winners will be announced, and the cash prizes awarded, at an evening event on April 4<sup>th</sup>, 2025 organized by the competition hosts, to which all participants will be invited. During this event, the three winners will present their elevator pitch once again. Participation and presentation at this event are mandatory for the payout of the prize money. In the case of winning teams, the cash prize must be divided equally among the members.

### 7. Data Protection

All information will be treated confidentially throughout the competition process. The winning entries will be presented during the award ceremony and published in a brief form, as agreed with the jury. Winners and teams agree to be available for press inquiries, interviews, etc.

The legal basis for data processing is Art. 6 I (a), (b) of the GDPR. Data processing will only occur for as long as necessary to conduct and finalize the competition or until students withdraw their consent for publication. Any further use of competition entries for purposes beyond the competition or for reviews of past competitions is excluded without the express consent of the participant(s).

In accordance with Art. 15 et seq. of the GDPR, affected persons have the following rights under the defined conditions: the right to access their personal data, to rectify or delete it, to restrict processing, to object to processing, and the right to data portability.

# 8. Liability

The organizers are only liable – regardless of the legal basis – if the damage is due to intentional misconduct or gross negligence.