

Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 6 Semester | Teilzeit-Variante

Semester 6	Masterarbeit mit Kolloquium		ECTS 30
Semester 5			
Semester 4	Innovation and Growth II <ul style="list-style-type: none">• Scaling and Integration• Internationalization ECTS 6	Projectwork B <ul style="list-style-type: none">• Negotiations and Conflict Management• Projectwork B ECTS 10	
Semester 3	Human Centred Design II <ul style="list-style-type: none">• Software and Hardware Prototyping• Communication Strategy ECTS 5	Projectwork A <ul style="list-style-type: none">• Kreativitätstechniken• Projectwork A ECTS 10	
Semester 2	Innovation and Growth I <ul style="list-style-type: none">• Innovation Management ECTS 4	Data Analysis <ul style="list-style-type: none">• Analytics and Statistics• Market Research• BigData ECTS 10	
Semester 1	Human Centred Design I <ul style="list-style-type: none">• User Experience Research and Design ECTS 5	Entrepreneurial Thinking <ul style="list-style-type: none">• Businessplan Development• Innovation Basics• Marketing ECTS 10	